OPENSTREETS704

powered by BCBS NC

25,000

friends, neighbors, Charlotteans

1008 smiles per hour

96% agree it strengthens our community

50% visited the entire route

electric
unique
awesome
inclusive
welcoming
amazing
innovative
fun
energetic
community
progressive
transformative
cool
healthy
exciting
fantastic
superb

88% of businesses had increases in customers and sales

73% learned about a new business

65% more likely to walk or ride a bike

78% more likely to visit a park or greenway

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Open Streets Supporting Partner
$500

- Logo on Website
- Social Media Recognition 1 pre-event and 1 post-event
- Signage for Business

Open Streets Friend
15% of event day profits

- Social Media Recognition 2 post
- Signage Identifying Business as Profit Share Partner
- Logo on Website
- Listed on Profit Share Materials

In-Kind Sponsorships

- Logo on Website
- Other benefits based on value

Signature Activities

Open Streets would love to partner with businesses along the route to host signature activities for the activity zones they are located. Climbing walls, street performers, aerial troops, live art activities, etc. If you are interested in Signature Activity sponsorship please contact Eleanor Shell at eleanorshell@icloud.com